

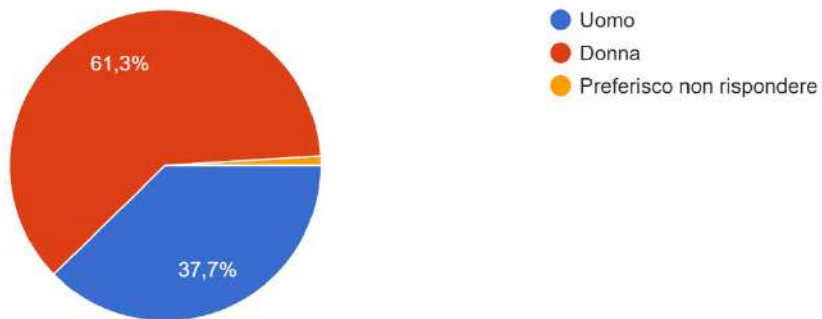


OGGETTO: SINTESI RISULTATI INDAGINE PARTECIPATIVA NELL'AMBITO DEL PERCORSO DI CITY BRANDING PER LA CITTÀ DI ANCONA

1. Versione in italiano

Genere

921 risposte



Qual è il tuo rapporto con Ancona?

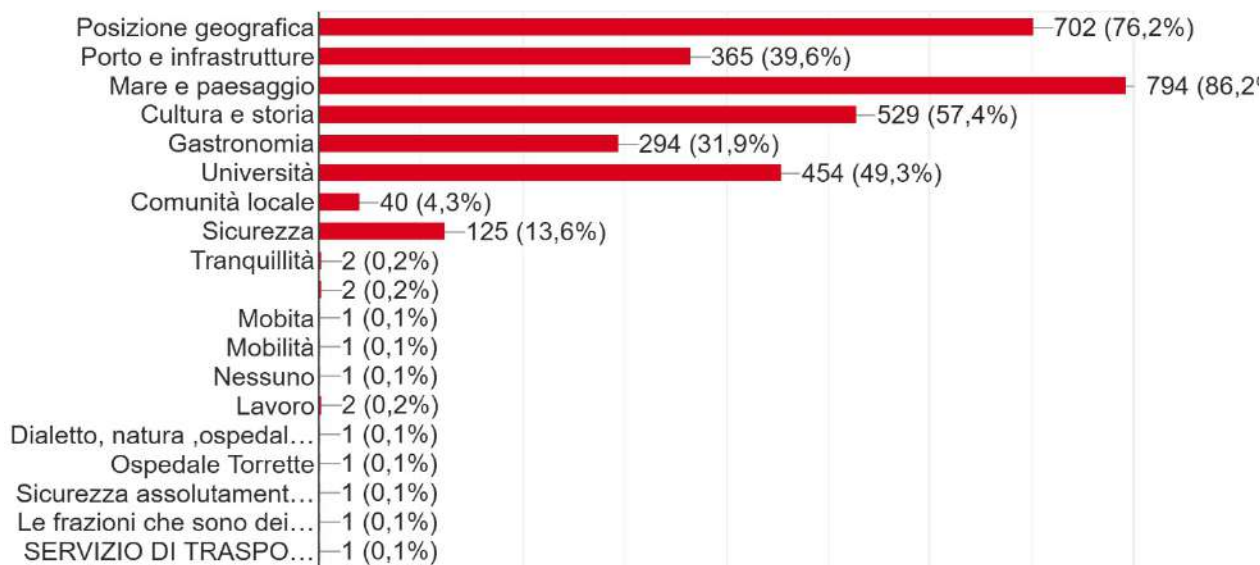
921 risposte





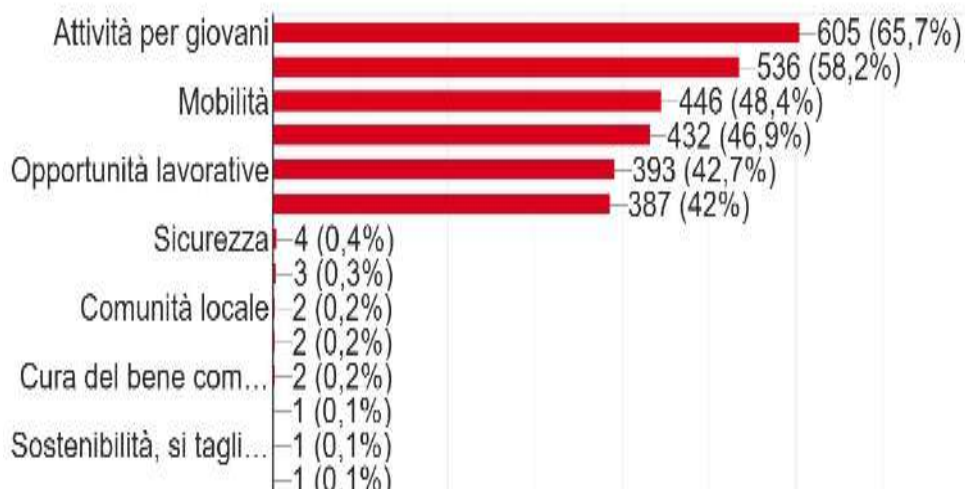
Quali sono secondo te i principali punti di forza di Ancona?

921 risposte



E le principali criticità?

921 risposte



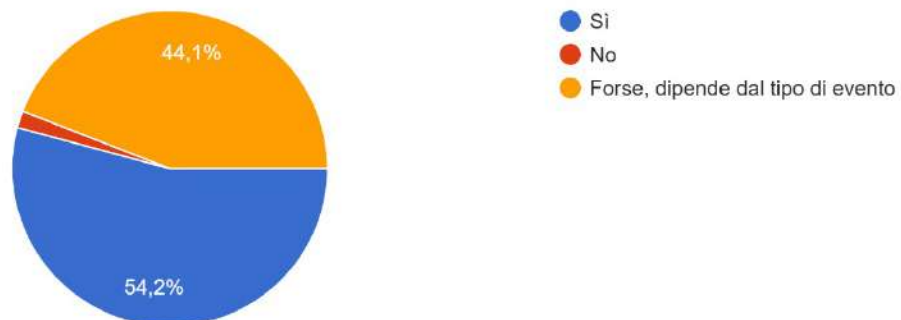


Quale parola dovrebbe rappresentare il futuro della città?



Ti piacerebbe partecipare ad altri momenti di confronto per il futuro della città?

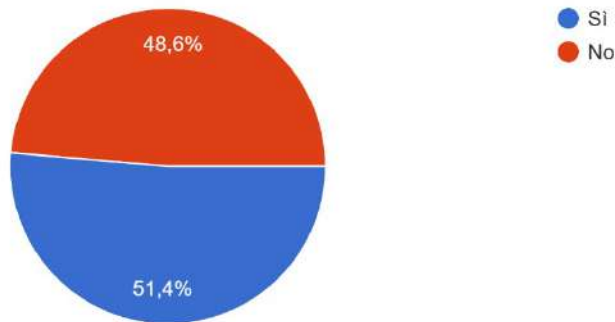
921 risposte





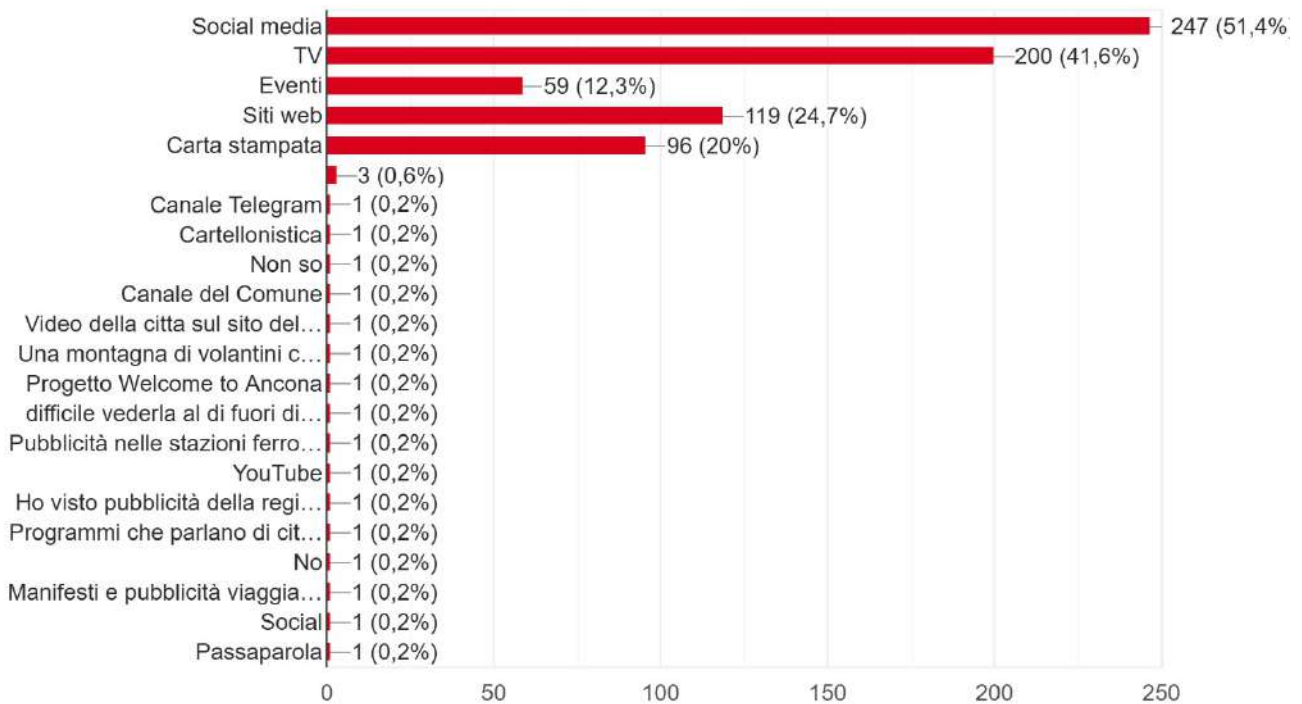
Hai mai visto campagne promozionali su Ancona?

921 risposte



Se sì, dove le hai viste?

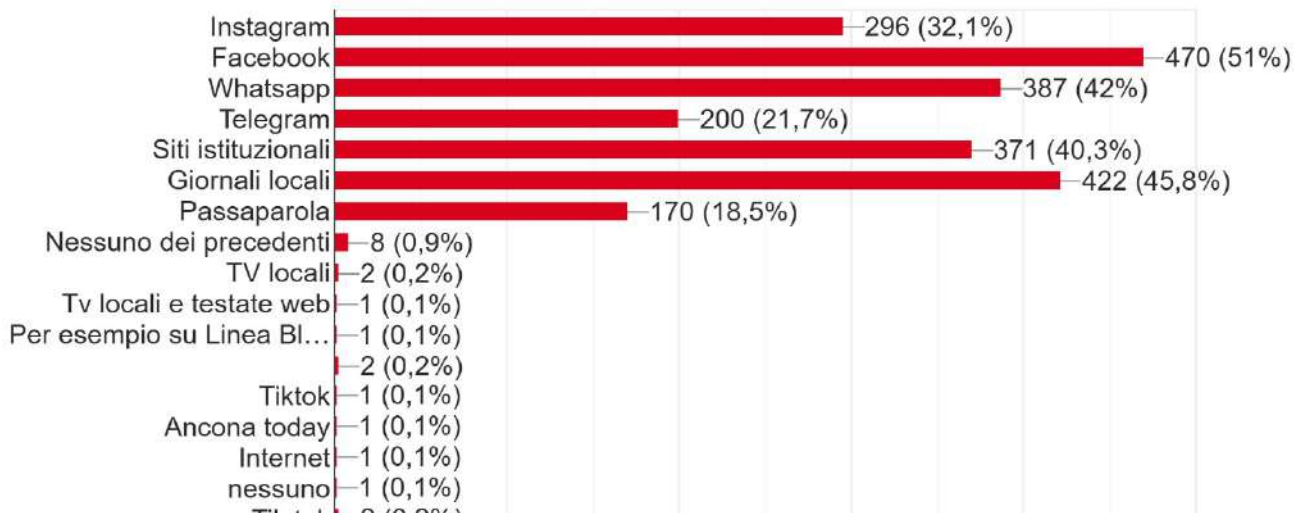
481 risposte





Su quali canali segui notizie o contenuti su Ancona?

921 risposte



Se potessi scegliere una parola per una campagna promozionale su Ancona, quale sarebbe?

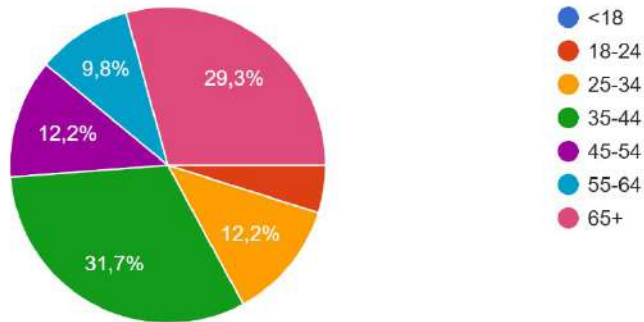




2. Versione in inglese

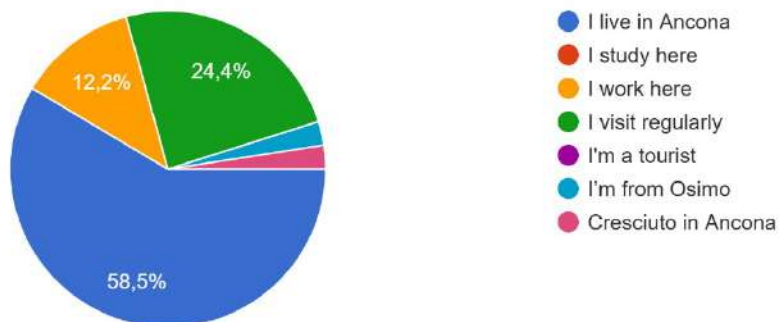
What is your age?

41 risposte



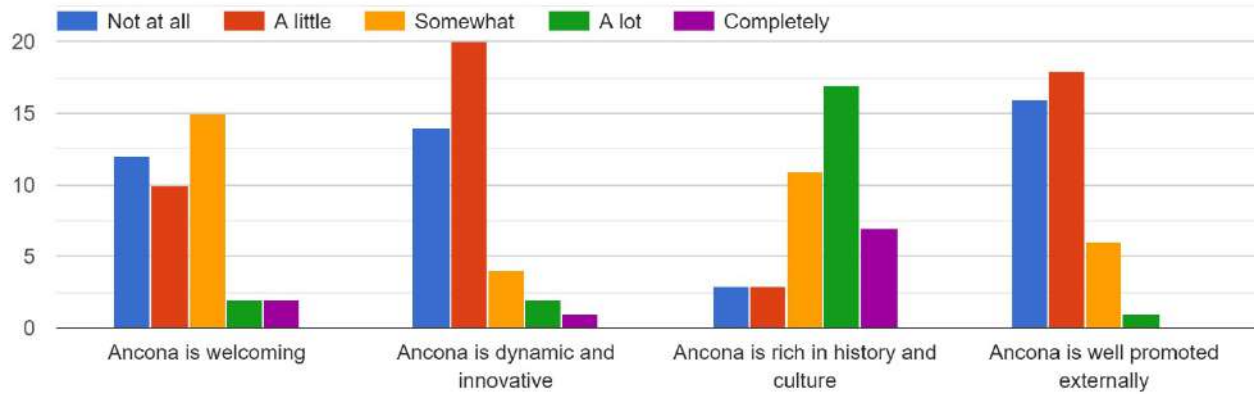
What is your relationship with Ancona?

41 risposte

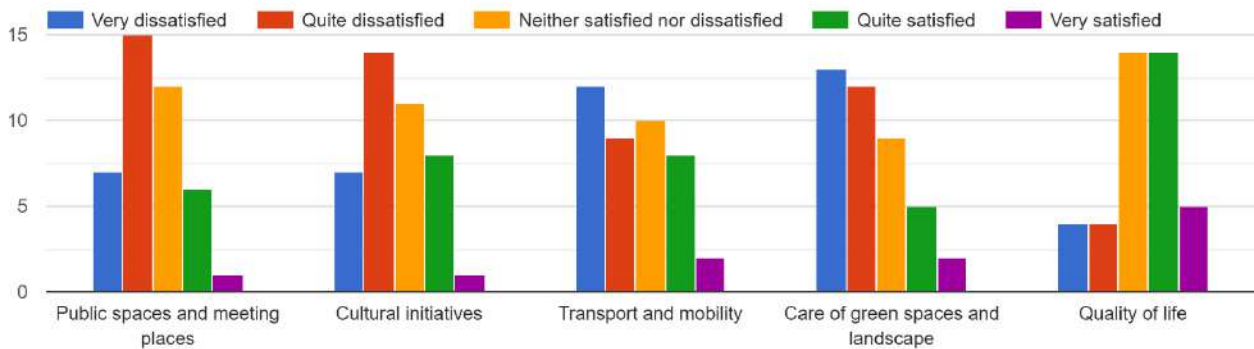




How much do you agree with these statements?



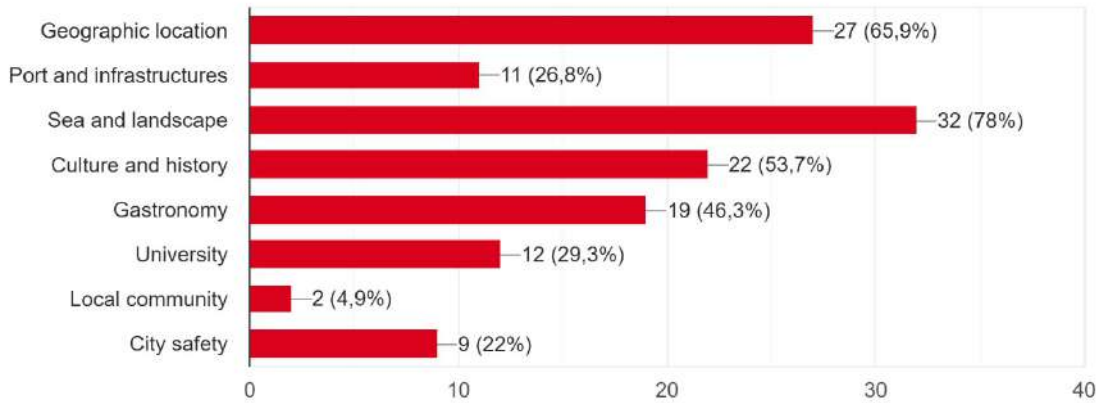
How satisfied are you with these aspects of the city of Ancona?





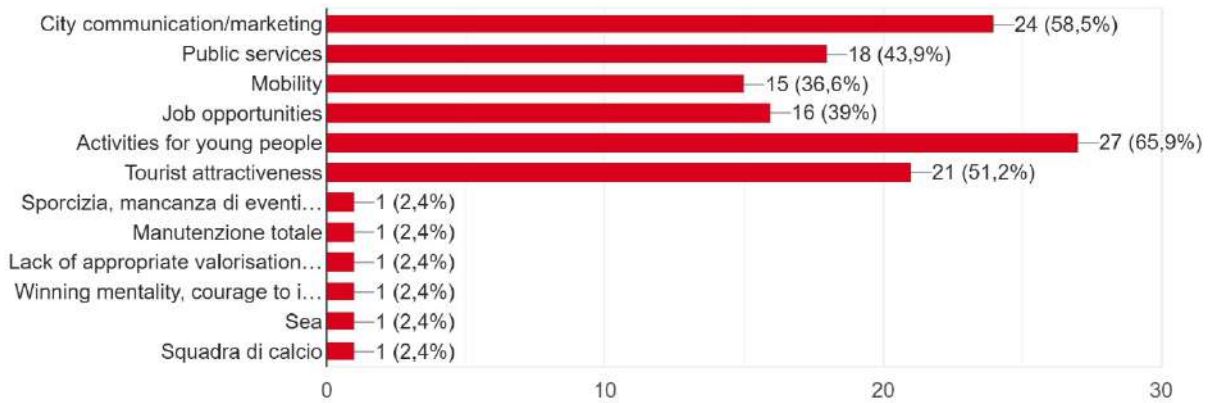
What do you think are Ancona's main strengths?

41 risposte



And the main weaknesses?

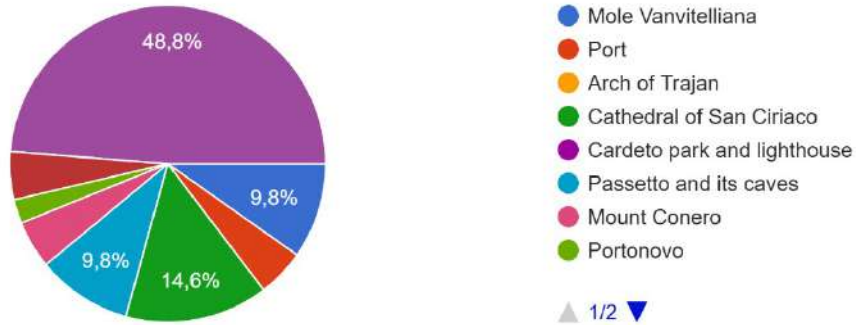
41 risposte





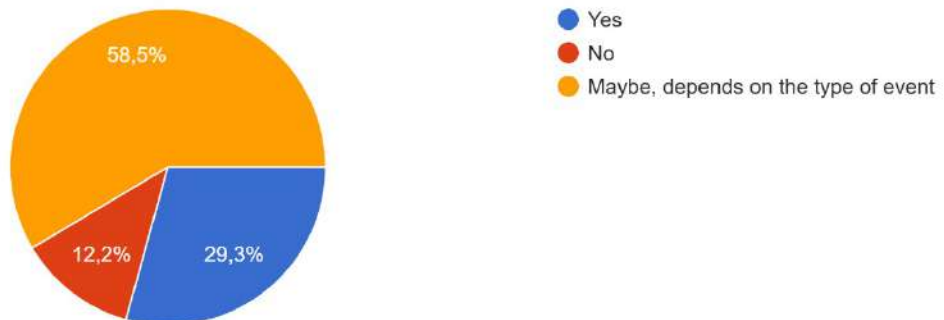
Which image or symbol best represents Ancona, in your opinion?

41 risposte



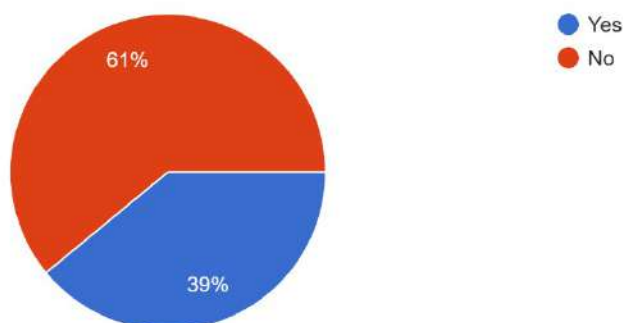
Would you like to participate in other discussion moments for the city's future?

41 risposte



Have you ever seen promotional campaigns about Ancona?

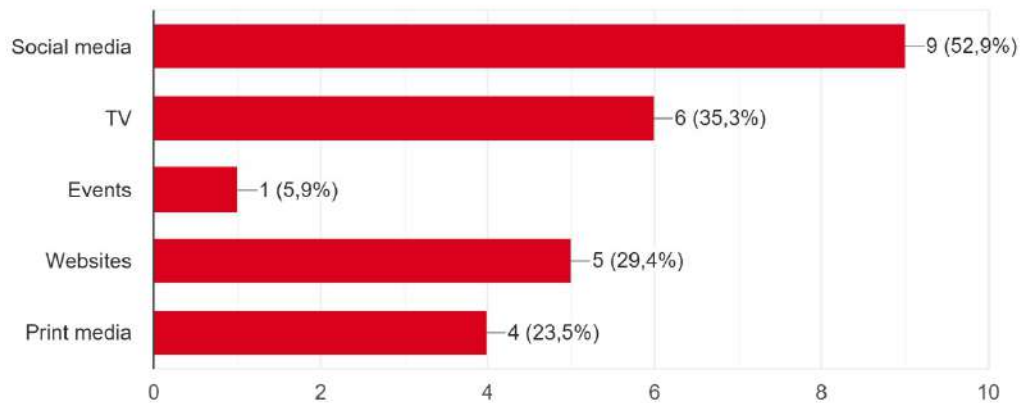
41 risposte





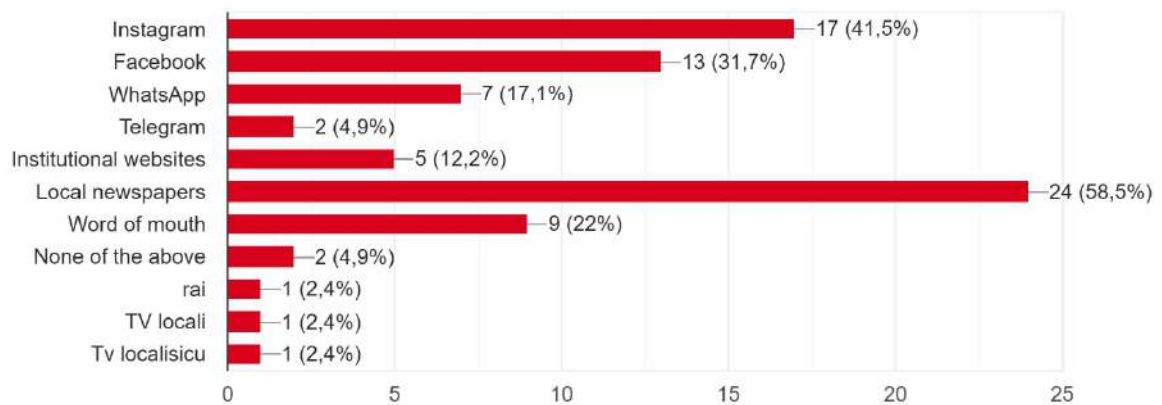
If yes, where did you see them?

17 risposte



On which channels do you follow news or content about Ancona?

41 risposte





If you could choose one word for a promotional campaign on Ancona, what would it be?



LA DIRIGENTE

Servizio "CULTURA e TURISMO"

arch. Viviana Caravaggi Vivian

Documento informatico firmato digitalmente ai sensi del testo unico
D.P.R. 28 dicembre 2000, n. 445, del D.Lgs. 7 marzo 2005, n. 82 e norme collegate,
il quale sostituisce il testo cartaceo e la firma autografa